

# COOPERATION



June '13

## The Third International Conference “SUN STUDIO” was held in Moscow.

### Let's sum up the main event of the year.

It was the third time the International Franchising Conference of SUN Studio network was held. This year it took place in Moscow. The cozy county-side HELIOPARK Thalasso Hotel was chosen as a meeting place.



Although the conference didn't assemble all the members of the studio's network, the meeting was very productive and efficient. It was the first time when the conference was held in the way of open discussion for 3 days. The new format let us clearly recognize current problems and find the best solutions together.



Most of participants appreciated such kind of discussion: “I think the structure of meeting was successful since we had “alive” dialogue all together. Such discussions and arguments produce the truth.” - Sergey Burakevich, the director of SUN Studio Sochi, said.

As previously, the conference assembled almost all the leaders of newly-opened art-studios. Meeting with proficient colleagues gives fast immersion in all the peculiarities of UV-printing business. “We, the beginners, are very interested to get the advice of our proficient colleagues to use it in practice.” - Vladislav Zaycev, the director of SUN Studio Samara, said.





The high effectiveness of the conference was evident for those, who make the print business for several years. Olga Bredihina, the director of SUN Studio Pskov, shares her impressions: “It was the third conference I participated in. I have already known many of franchisees so the communication was even more efficient for me. It’s always interesting to watch and compare the developing of your business with other studios.



The participants discussed the most important points of the UV-printing business. It was general questions concerning joining to the new markets, printing technologies and some other moments as well as more specific questions like varnish printing. The technological aspects of production were successfully covered by Andrew Skvorcov, the technical director of IQDEMY Company.



The particular topic for discussion is the promotional moments of UV-printing services. The experience of other art-centers was very useful for this issue. Participants talk about marketing tools which can be more suitable for such purposes.



The big part of the conference was given to the presentations of SUN Studios’ leaders. Mainly, it was the presentation of newly-opened studios. Participants presented their business for a whole day.



The awards ceremony was traditionally the most enjoyable moment of the conference. This year the company has chosen the top 5 centers SUN Studio according to the following nominations:

1. Franchisee of the Year
2. Opening of the Year
3. Project of the Year
4. The most reliable
5. The most responsive

According to these nominations the winners are: SUN Studio in Khabarovsk (Russia), SUN Studio in Abakan (Russia), SUN Studio in Hong Kong (China), SUN Studio in Nalchik (Russia), SUN Studio in Rudnyi (Kazakhstan). The absent SUN Studio representatives will get their awards per post.

**Well, the Third International Conference SUN Studio is held, and the first results of its implementation can be announced right now. Below you can find the main issues discussed at the Conference, as well as the decisions about it taken by IQDEMY company management :**

**1. It is necessary to promote the web-site [www.print-me-sun.com](http://www.print-me-sun.com) in Internet. Will the search optimization of web-site be fixed?**

Yes, it will. The IQDEMY Company is committed to provide the web site presence on the first page of Yandex search results in accordance with important for SUN Studio search request (Glass printing etc.) after six months.

**2. How often is the image catalogue going to be updated?**

The image catalogue is updated annually. We are committed to provide catalogue updating in the following annually as well.

**3. Sberbank of Russia is one of the largest and most desirable customers for SUN studios. It requires the confirmation of completed projects, given in SUN Studio's commercial offer, enclosing the information about period of order fulfillment and the bank employee who was responsible for the interaction. Will this information be given?**

No, this is impossible. The most orders, completed by SUN Studio for Sberbank, were made through an intermediary. Besides, this objection could be disposed by professional sales manager. The proof of this is the fact, that SUN Studio art centers

continue collaborating with Sberbank successfully.

#### **4. Will IQDEMY company provide service support for equipment purchased from SUN Innovations company?**

«If IQDEMY produced and sold you the equipment, we, of course, would provide service and support. Unfortunately, this is not the case. But we are always ready to assist by determining the failure cause and drawing up requests for service call.

#### **5. Is it possible to organize a teleconference per Skype for all the SUN Studio's representatives to discuss some pre-selected topics?**

No, it is technically impossible. According to Skype's system requires 3 to 10 users only can take part in teleconference. If high quality connection is important, no more than 5 participants are recommended. From our experience the connection quality may be poor even with a smaller number of participants.

#### **6. Are you planning to set up a TV ad spot?**

Now we calculate the budget and schedule production for a several TV video spots: a common one, which tells about SUN Studio' service in general, and some special spots, which are oriented on promotion of certain types of printing.

#### **7. Are you going to organize the participation of SUN Studio in popular TV show?**

Yes, we are. We have already started to cooperate with some popular TV shows like "Shkola remonta", "ProDecor", "Fasenda" and "Kvartirnyi vopros"



Dear colleagues!

We were heartily glad about our meeting and are looking forward for the following one. We have already started to work on the realization of your wishes and our shared aspirations. We sincerely believe that you share our optimism and cooperation spirit inherent in SUN Studio. We wish you new victories and success and see you in the new year!

## Glass printing



### **Bon appetite!**

Bright images on a table board can guarantee that your baby will eat with appetite. SUN Studio Yekaterinburg project.



### **Patterned cover**

Embossed printing for stained glass. SUN Studio Yekaterinburg project.

## Glass printing



### Fire and nature

Symbolical combination of contrast colors: kitchen frontface and splashback. . SUN Studio Kamensk-Uralsky project.



### Panorama

A city view printed on a glass splashback

## Glass printing



### London

The main symbol of British capital creates the atmosphere of your favorite city. The print on wardrobes, SUN Studio Kiev project.



### Desire for Beauty

Embossed printing on lusterless glass for windows. SUN Studio Krasnodar project.



### Butterfly Park

The main advantage of UV picture is a really good resolution and durability at the same time. SUN Studio Krasnodar project.

## Glass printing



### Queen Style Wedding

Preparing of wedding ceremony is a long and important process. Elegant panels can help fiancée to be in a mood. Sun Studio Nalchik for beauty studio.

## Glass printing



### Queen Style Wedding

Preparing of wedding ceremony is a long and important process. Elegant panels can help fiancée to be in a mood. Sun Studio Nalchik for beauty studio.



### Out of sight!

Glass printing for bathroom window helps to hide from stranger's sights. Sun Studio Nalchik project.

## Glass printing



### Supercar

Glass Panel to decorate café interior. Sun Studio Nalchik project.



### Nectar

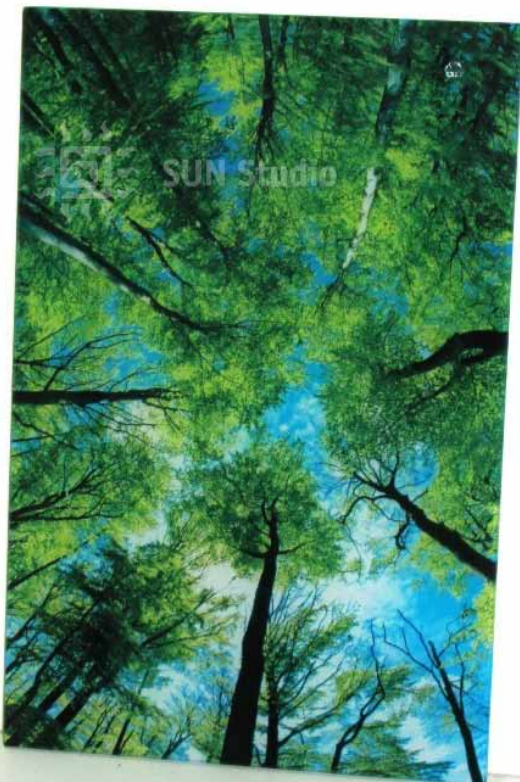
Splashback decorated with image of fresh wine - elegant design for a kitchen. Sun Studio Nalchik project.

## Glass printing



### Oriental Aroma

Cozy images - god choice for patterns



### Up Your Sight

Impressive print for patterns. Sun Studio Nalchik project.



### Eye-catching

Attractive prints for patterns. Sun Studio Nalchik project.

## Glass printing



### High Up in The Mountains

Print for pattern. Sun Studio Nalchik project.



### Fresh grape

Cool way to decorate a kitchen! Splashback printing for furniture manufacturer. Sun Studio Nalchik project.

## Glass printing



### Eternal Classy

Vintage print for splashback is ideal for classical interior. Sun Studio Nalchik project.



### Magic Door

Sun Studio Novokuznetsk created such amusing illusion: enter the wardrobe and walk down the street.



### Water-Lily

Water-lily bud is so amazing to be print on elegant stained glass.

## Glass printing



### Daisy flowers

Beige wooden furniture fronts and goldish daisies create home warm and comfort. . Sun Studio Novosibirsk leading by Eugenie Davidov.



### Cup of coffee?

Splashback displays the atmosphere of a cozy street café. . Sun Studio Novosibirsk leading by Eugenie Davidov.

## Glass printing



### Coniferous forest

Wardrobe for nature lovers: glass printing gives You the effect of the presence in coniferous forest. Sun Studio Novosibirsk leading by Eugenie Davidov.



### European cuisine

The set of glass pictures image Europeans towns views. Sun Studio Obninsk for café interior.

## Glass printing



### Still life

UV-printing is an effective way to fix nature views. Sun Studio Orel project.



### Artificial window

Artificial window is a well tried way to widen your space. Sun Studio Orel project.



### Gifts of Nature

Amazing combination of textures: pearl mosaic and glossy printing. Sun Studio Orel project.

## Glass printing



### Flora décor

Stylish splashback, made by SUN Studio specialists.



### Real delight

Refined image for splashback with vine'n'cheese. SUN Studio Pskov project.

## Glass printing



### Hell Kitchen

Unusual décor by SUN Studio Rudny. Printing on glass surfaces and splashbacks.



### The Russian Orthodox Church recommends

Printing on glass doors. SUN Studio Chita for the temple in Nerchinsk town.

## Print on the mirror



### Pencil Drawing

Embossed printing on mirrors. SUN Studio Nalchik for café decoration



### Golden framing

Print of patterned frame on a mirror. SUN Studio Nalchik project.

## Print on the mirror



### Floral décor

Pictures of orchids were printed on the back side of mirrors and made the surface looks extraordinary and elegant. SUN Studio Nalchik project.

## UV-printing on mdf, laminated chipboard, wood



### Grace

Such picture evokes the very kind feelings. Laminated chipboard surface decoration. . SUN Studio Kamensk-Uralsky project.



### The Sun is out

Printing on the MDF wardrobe surface for kids. SUN Studio Rudny project.

## UV-printing on mdf, laminated chipboard, wood



### Vivat la France!

Printing on laminated chipboard for wardrobe decoration. SUN Studio Yekaterinburg project.



### Scarlet Sails

The door decorated with a fairy-tale image. Embossed printing on MDF surface. SUN Studio Kirov.



### Fluffy kitty

Printing on the back of kid's bed. SUN Studio Rudny.

## Printing on plastic



Childhood place

The set of figured panels for kindergarten. SUN Studio Kamensk-Uralsky.

## Printing on plastic



### Childhood place

The set of figured panels for kindergarten. SUN Studio Kamensk-Uralsky.

## Printing on plastic



**They grow up so fast**

The set of plastic panels decorated with kid's photos. Individual order by SUN Studio Perm



**South Seas**

Such images on plastic panels evokes holiday mood. SUN Studio Perm project.

## Printing on plastic



In haste

Exterior AD for bistro. Printing on plastic by . SUN Studio Pskov.



So close to opening

The SUN Studio Pskov' project of the new shop entrance decoration.

## Printing on plastic



### Without stopping

Printing on plastic for decoration of the fast food café. SUN Studio Pskov' project

## Printing on plexiglass and acrylic surfaces



### Open window

Double-sided acrylic printing for the company-producer of doors and windows. SUN Studio Kamensk-Uralsky



### Wavy design

Extraordinary shape of the wardrobe needs unusual decoration. Excellent work of SUN Studio Kirov!

## Printing on plexiglass and acrylic surfaces.



### Patchwork

Plexiglas printing for watches and other things. SUN Studio Nalchik projects.



### Time to play

SUN Studio OBninsk' project for the decoration of playing-machines. The bottom part was made of pressed wood fiber boards, the upper one was made of plexiglass.

## Photo wall paper and fresco printing



### Looking for Treasure

Vintage card printed on wallpaper is perfect for texture and color of the walls of this office. SUN Studio Novokuznetsk project



### Amazing town

Full wall extraordinary fresco . SUN Studio project for coffee-room decoration.

## Photo wall paper and fresco printing



**Made from heart.**

Frame a fresco with baguette and it becomes a perfect gift. Pargeting printing. SUN Studio Rudny project.

## Printing on metal and composites



**Fastening hearts**

Symbolic snaps for lovers. Metal printing covered with varnish. SUN Studio Rudny project.

## Printing on metal and composites



### Not as usual

Print on refrigerator is its best decoration. SUN Studio Krasnodar project.



### It's time for dinner!

Printing on composites, a sign for the dining room. SUN Studio Kirov project



### Beauty will save the world

Composite panel series for hospital decoration. SUN Studio Kamensk-Uralsky project

## Printing on metal and composites



**Beauty will save the world**

Composite panel series for hospital decoration. SUN Studio Kamensk-Uralsky project

## Printing on stretched ceiling



### Summer flower

Printing on stretched ceiling. SUN Studio Yekaterinburg project (OOO "SUN Studio")



### Mosaic

Café interior decoration. Printing on stretched ceilings with mosaic imitation. SUN Studio Perm project

## Printing on floor



### Watch your step

Printing for poured-in-place 3D floor. Novosibirsk SUN Studio project (led by Eugeny Davidov)

## Printing on ceramic tile



### Water treatment

Picture on the wall panel for bathroom. SUN Studio Kirov project.



### Picture on the wall

Printed ceramic panel for bathroom decoration. SUN Studio Kirov project

## Printing on ceramic tile



Back in the day.  
Printing on ceramic tile for sauna. Yoshkar-Ola SUN Studio project.

## Printing on louver and curtains



### Other galaxies

Cosmic design of SUN Studio Moscow. Printing on vertical blinds.



### Swash

Horizontal blinds decoration. SUN Studio Nalchik



### About animals for children

For children about animals. SUN Studio Nalchik project

## Printing on louver and curtains



**Without vanity.**

Let the city vanity behind to concentrate on work. Printing on rolling blinds in SUN Studio Chita chief room.

## Film printing



**Financial success**

Panel set for bank inside advertising. Membrane printing by SUN Studio Kamensk-Uralsky

## Film printing



## Financial success

Panel set for bank inside advertising. Membrane printing by SUN Studio Kamensk-Uralsky

# Film printing

Всё достижимо

**Расчётно-кассовое обслуживание**

**резерв счёта по телефону**

**открываем за 1 час**

ОАО "ВУЗ-Банк", Лицензия ЦБ РФ № 1507

**ВУЗ-БАНК** 338-002 www.vuzbank.ru К.-Уральский Победы, 81

Лайф

## Financial success

Panel set for bank inside advertising. Membrane printing by SUN Studio Kamensk-Uralsky

### ИСПОЛЬЗОВАНИЕ СРЕДСТВ ПОЖАРОТУШЕНИЯ

#### ПОРОШКОВЫЕ ОГНЕТУШИТЕЛИ

Предназначены для тушения обгорев и загоревших нефтепродуктов, ЛВЖ и ГЖ, растворителей, твердых веществ, а также электроустановок и электрооборудования под напряжением до 1000 В. Перед тушением убедиться, в одну сторону открутив и перевернув на 180 градусов рукоятку, после тушения убедиться, что она зафиксирована и пожар не возобновится.

ХАРАКТЕРИСТИКА	Модель	Модель	Модель	Модель	Модель	Модель	Модель	Модель	Модель
Масса огнетушителя, кг	2,0	2,5	3,0	3,5	4,0	4,5	5,0	5,5	6,0
Длина струи, м	1,5	1,8	2,0	2,2	2,4	2,6	2,8	3,0	3,2
Длина рукава, м	1,0	1,2	1,4	1,6	1,8	2,0	2,2	2,4	2,6
Средняя температура тушения, °С	1000	1000	1000	1000	1000	1000	1000	1000	1000
Средняя температура хранения, °С	-20	-20	-20	-20	-20	-20	-20	-20	-20

#### ПЕННЫЕ ОГНЕТУШИТЕЛИ

Предназначены для тушения жидкостей и загоревших твердых веществ и материалов, ЛВЖ и ГЖ, кроме щелочных металлов и веществ, горение которых происходит без доступа воздуха, а также электроустановок и электрооборудования под напряжением. В настоящее время химической пенной огнетушитель снят с производства.

#### УГЛЕКИСЛОТНЫЕ ОГНЕТУШИТЕЛИ

Предназначены для тушения загоревших различных веществ и материалов, электроустановок и электрооборудования под напряжением до 1000 В, деталей внутреннего сгорания, горючих жидкостей. Запрещается тушить материалы, горение которых происходит без доступа воздуха.

ХАРАКТЕРИСТИКА	Модель	Модель	Модель	Модель	Модель	Модель	Модель	Модель	Модель
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Средняя температура тушения, °С	1000	1000	1000	1000	1000	1000	1000	1000	1000
Средняя температура хранения, °С	-20	-20	-20	-20	-20	-20	-20	-20	-20

#### ПЛАН ЭВАКУАЦИИ ПРИ ПОЖАРЕ (ОБРАЗЕЦ)

План эвакуации организации при пожаре утверждается руководителем и согласовывается сотрудниками ГТН, подписывается ответственными работниками за пожарную безопасность организации.

Работник при поступлении на работу обязан пройти инструктаж действий при пожаре и расписаться в журнале и изучить план эвакуации организации при пожаре. РАБОТНИК НА ПЛАНЕ ОБЯЗАН ЗНАТЬ:

- 1. Путь эвакуации.
- 2. Место сбора.
- 3. Место хранения первичных средств пожаротушения.
- 4. Место хранения аптечки первой помощи.
- 5. Место хранения огнетушителя.
- 6. Место хранения средств индивидуальной защиты органов дыхания.
- 7. Место хранения средств индивидуальной защиты органов зрения.
- 8. Место хранения средств индивидуальной защиты органов слуха.
- 9. Место хранения средств индивидуальной защиты органов кожи.
- 10. Место хранения средств индивидуальной защиты органов ног.
- 11. Место хранения средств индивидуальной защиты органов рук.
- 12. Место хранения средств индивидуальной защиты органов лица.
- 13. Место хранения средств индивидуальной защиты органов шеи.
- 14. Место хранения средств индивидуальной защиты органов головы.
- 15. Место хранения средств индивидуальной защиты органов шеи и головы.
- 16. Место хранения средств индивидуальной защиты органов шеи и головы и лица.
- 17. Место хранения средств индивидуальной защиты органов шеи и головы и лица и шеи.
- 18. Место хранения средств индивидуальной защиты органов шеи и головы и лица и шеи и головы.
- 19. Место хранения средств индивидуальной защиты органов шеи и головы и лица и шеи и головы и лица.
- 20. Место хранения средств индивидуальной защиты органов шеи и головы и лица и шеи и головы и лица и шеи.

#### ВАХАКТЕРИСТИКА

ХАРАКТЕРИСТИКА	Модель	Модель	Модель	Модель	Модель	Модель	Модель	Модель	Модель
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## Fire-safety

UV-printing saves the life! Fire-safety rules printed on membrane by SUN Studio Kamensk-Uralsky

## Film printing



### Autovynil decoration

Printing on magnetic film for advertising car decoration. SUN Studio Kirov project



### For the smallest

Fire safety and road rules panel for children. SUN Studio Kamensk-Uralsky project

## Film printing



**See you later!**

The sign at the store exit. SUN Studio Kamensk-Uralsky project



**One will never get lost**

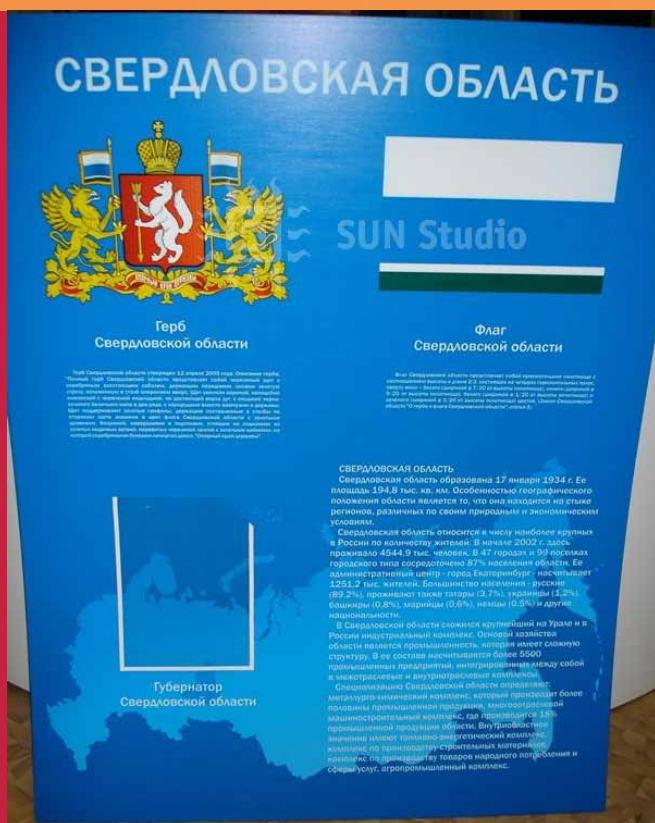
Store Ad framing in shopping center allows its better identification. SUN Studio Kamensk-Uralsky project

# Film printing



**Patriotical education**

Plastic panel set for school. SUN Studio Kamensk-Uralsky project



**Patriotical education**

Plastic panel set for school. SUN Studio Kamensk-Uralsky project

**Valuable information**

Information panel for school. SUN Studio Kamensk-Uralsky project

## Film printing



### Valuable information

Information panel for school. SUN Studio Kamensk-Uralsky project



### Happy journey!

Film printing for corporate car branding



### Shopping guide

This sign board points the way. SUN Studio Kamensk-Uralsky project

## Linen printing



### Hot of the press

Just printed linen cloth. SUN Studio Kamensk-Uralsky project.



### Renaissance

Interior decoration for city hospital. SUN Studio Kamensk-Uralsky project



### Pastel

Linen printing for private client. SUN Studio Kamensk-Uralsky project

## Linen printing



### Just that day

Linen printing for framing. A gift for a wedding-day. SUN Studio Kirov project



### Masterpiece

Looking at this exquisite framed painting you can not believe it was created in extremely short time. SUN Studio Kirov project



### Spirit of France.

The old and new symbols of Paris printed by specialists of SUN Studio Nalchik



### Rock painting

Linen printing for framing (size 1.19x1.9 ) SUN Studio Nalchik project

## Linen printing



### Creative solution for the Ministry of Internal Affairs

Russian Ministry of Internal Affairs used unusual method of decoration - framed linen as informational panels. SUN Studio Nalchik project.



### Gracefulness and Strength

Image of Wonderful horses is an amazing solution for framed linen. SUN Studio Nalchik project.

## Linen printing



**Nothing can be better than mountains!**

The set of the framed linens made for individual order. Mountain scenery by SUN Studio Nalchik.

## Linen printing



**Nothing can be better than mountains!**

The set of the framed linens made for individual order. Mountain scenery by SUN Studio Nalchik.



**National feature**

Traditional dance is an important part of national identity. Such folklore sketches were created by SUN Studio Nalchik.

## Linen printing



### Foxhunting

Linen printing of foxhunting images (19th century). SUN Studio Rudny project.



### Sorrel horse

Amazing animal was printed on linen by Sun Studio Rudny.

## Foam plastic printing



**So hard to guess!**

SUN Studio Kamensk-Uralsky project for women's cloth shop. It is a printing on the pieces of foam plastic which used as decorative panels. Cheap and unusual solution for decoration.

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## Prints on souvenirs and ready-made subjects.



Japanese meal

SUN Studio Obninsk order for the brending of straw napkins for Japanese café.

## Prints on souvenirs and ready-made subjects.



### Chemistry experiment

Breeding of document cases for company producing industrial chemistry and petroleum products. SUN Studio Kamensk-Uralsky.



### Don't growl in my ear!

Plastic phone panel was decorated by this print. Individual order by SUN Studio Obninsk.

## Dear Colleagues!

We sincerely hope that this part of our report was equally agreeable and useful for You. We invite You to discuss professional moments and exchange our experiences and ideas on the pages of the Commonwealth report.

Let us know which topics for discussion are interesting for You.



Katherine Koloteeva

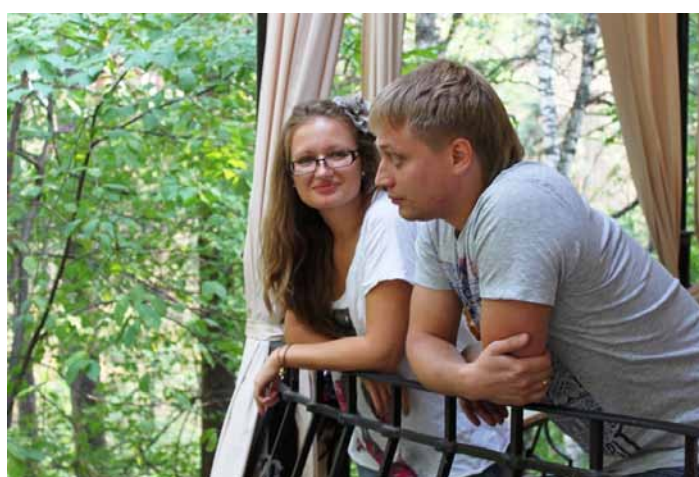
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We wish Your profit and amount of orders increase thanks to our collective work!

Faithfully Yours, IQDEMY team



Summer with IQDEMY Company