

COOPERATION



November '13

Magnificent canvases

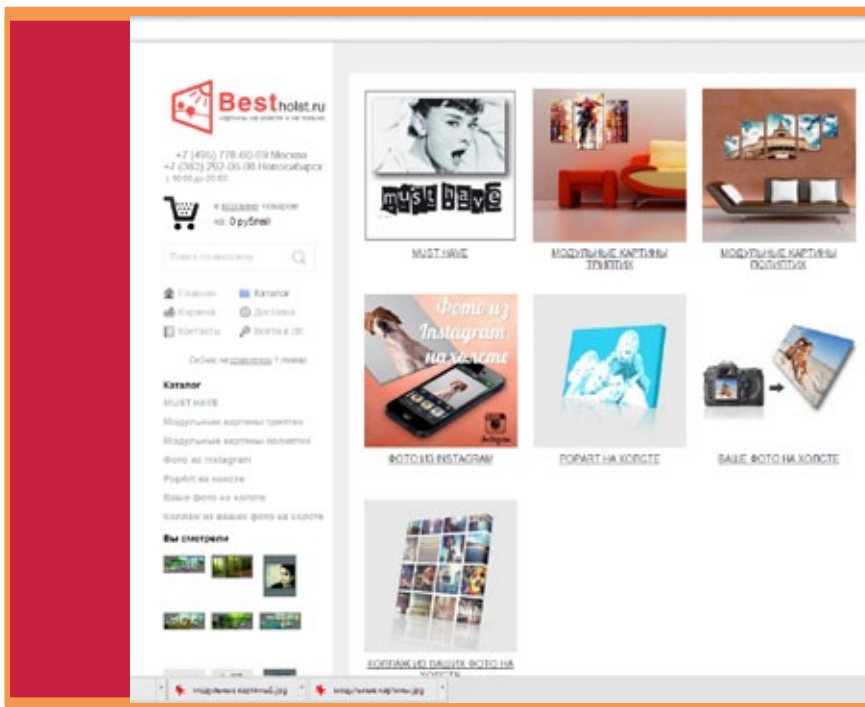
Printing on canvas is one of the most interesting and promising directions in the sphere of printing services. Some SUN Studio art centers use this technology. They have appreciated its advantages and discovered new markets. UV printing allows to achieve excellent results on canvas. They are comparable with works of great artists. We offer you some new ideas from art centers, practicing printing on canvas.

Advantages

Printing on canvas can be considered a new genre of art, combining the techniques of painting and photography. Any image can be applied on the canvas - the reproduction of a great painting, a photo collage, a picture. Technology opens up great possibilities in the field of interior design. Printed canvas can decorate apartments, country houses, offices, cafes, restaurants, fashion boutiques, clubs, schools of foreign languages and many others.

Painting on canvas is an excellent birthday gift for friends and relatives. According to representatives of SUN Studio, clients like such works. They let to realize unusual ideas. The designer can change photographic material, add special effects, and even restore lost parts in some cases. The result of printing will be an extraordinary picture, made for individual request.

Site is a way to promote



Modern printing technologies demand advanced tools for the organization of advertising and sales. The Internet offers companies effective opportunities.

Several months ago SUN Studio in Moscow opened the Internet shop specializing in selling the paintings on canvas. According to the words of Director Roman Tyrov, website is the most convenient way to promote such services.

- Our client can order a photo on canvas or a photo collage visiting our website. It is possible to print photos from Instagram, chose a picture in the style of PopArt or a module picture. The site gives the opportunity to examine our proposal when you are at home. You won't be in a hurry, chosing an image, its size, delivery method, comparing prices. The number of clients who come to us through the site grows every month. They prefer to buy printed canvas as a gift for friends and loved ones, decorate the interior of their apartment or office.

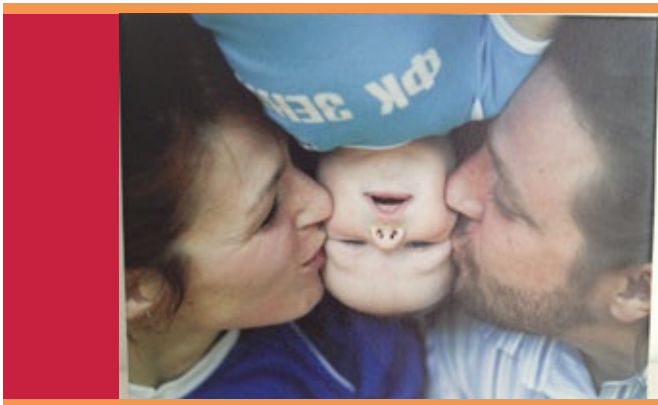
Art center in Moscow develops a new direction of printing on canvas - module pictures. They are also available in the online store. These pictures are divided into segments connected by a common theme or idea. The number of modules can be various - diptych, triptych, polyptych. In addition, they can be of various sizes and of various orientation - horizontal, vertical, diagonal. Customers select the focus of the picture depending on what effect they want to achieve - to visually expand the space, or pull it. Segments are mounted on the wall at a certain distance from each other. A such picture creates the illusion of movement.

The cost of modular paintings is determined by the number and sizes of each of the segments, the basics of painting, its complexity. Today their prices on the website start from 2 590 rubles.

SUN Studio experience

Different SUN Studio have different levels of experience with the canvas, but they are pleased to share their impressions.

SUN Studio Hong Kong, Varvara Kuhno:



- Our Studio works both with private customers and companies. Private clients prefer to print personal photographs on canvas, their wedding or family, portraits, sometimes they ask for print the image which they find themselves.

There are companies that want to decorate with canvases their offices, trading

halls and other premises. For example, we printed an image in the style of digital art to decorate one cafe, also pictures of yachts to decorate the office of company selling yachts.

There was an interesting order from the artist from America. His work was acquired by Chinese cafe. Transportation of the painting





from the USA to China was very expensive, so the artist decided to find a center of printing in China that would transfer the file with his picture on canvas. He chose us, because we were a reliable contractor and we would not violate his copyright.

We don't use special tools to attract customers, they come

themselves. The samples of our work hang on the SUN Studio windows, people pay attention to them and come to us first for advice, and then to make an order.

Advice: Your sales will be successful if you have got a database of unique images. Even better if you offer your customers services of designer who can stylize selected images and make an unusual collage.



SUN Studio Abakan, Elena Cherepova:

- We develop two directions of printing on canvas. We carry out lots of orders from private customers and organize serial canvas production.

People come to our exhibition centre to print a few paintings for their interiors. It can be family photos, collages. We also choose the image to print 10-15 paintings for sale. Clients prefer images with views of Venice, English hunting, nature, masterpieces of world painting.

Canvas allows to print a flat image as well as a three-dimensional one. You can highlight separate elements of a picture. For example, we sell canvases with the same image of a wolf, but first one is flat, and the second is three-dimensional - wolf coat, nose, eyes are highlighted with relief stamping.



wolf, but first one is flat, and the second is three-dimensional - wolf coat, nose, eyes are highlighted with relief stamping.

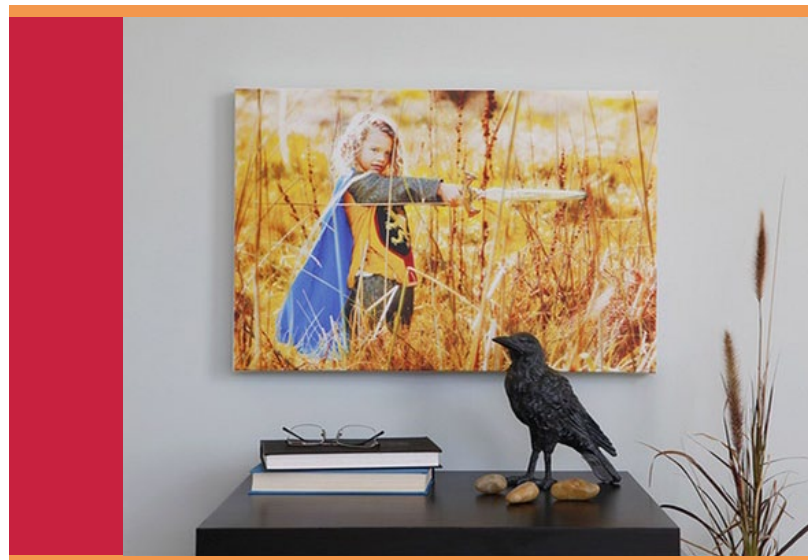
We prefer to print on the high quality thick canvas. The price of the finished product is not cheap, but its quality is very high. Besides, cheap synthetic canvas is

not very suitable for this type of printing.

Advice: Flat canvas are printed per roll. Canvas with a relief image must be stretched onto a stretcher before printing. Otherwise you can easily drag an image and corrupt relief elements.



SUN Studio Kamensk-Uralsky, Darya Semenova:



pictures, in this case usually we print photographs.

We print on a roll. First we apply an image, and then stretch the canvas on a stretcher.

Advice: It is better to use a primed canvas for printing. Of course, you can make a primer yourself, but it will cost more. In addition, you will need more space to work and an employee to do a such work.



Printing on canvas is one of the most interesting and promising directions in the sphere of printing services. We hope that SUN Studio experience will inspire you and give new ideas to develop your business.

Printing on glass



The charm of nature.

Printing on the kitchen glass panel. Works by SUN Studio Moscow (Moby Service) (photo from the bottom) and SUN Studio Yekaterinburg (photo from the top).



Printing on glass



Tenderness.

Fragile flowers on the glass panels. The order of SUN Studio Yekaterinburg.



The ancient city.

Picturesque architecture of the city on the kitchen glass panel. Work by SUN Studio Rostov-on-Don.

Printing on glass



Stylish accents.

The prints make the interior special exquisite. The orders of SUN Studio Sochi.



Printing on glass



In the open sea.
The picture on the glass doors of the cabinet. Work by SUN Studio Sochi.



The glow.
Glass panel with floral print from SUN Studio Baku.

Printing on glass



Hunting.

Magnificent tiger lurking in the snow. Printing on the box made of Plexiglas by SUN Studio Chita.



One million scarlet roses.

Bright red flowers on a glass panel and the facade of the kitchen set. Work by SUN Studio Tver.

Printing on glass



Archive facts.
Information stand with pages of Chinese history. The order of SUN Studio Hong Kong.



Coloured stained-glass window.
Printed by SUN Studio Yekaterinburg.

Printing on glass



Cities.

Printing on illuminated glass is made by SUN Studio Moscow (Printing solution).



Sahara desert.

Glass panel in the lavatory. The order of SUN Studio Moscow (Printing solution).

Printing on mirror



A sea of flowers.

Bright print on the mirror elements of the closet. Imitation of stained glass. The order of SUN Studio Rundy.



Printing on mirror



Transparent patterns.
Images are printed on mirror door cabinets. Work by SUN Studio Tver.



Fairy grass.
Work by SUN Studio Hong Kong.

Printing on MDF, chipboard, wood



Delicate aroma.

A transparent floral print on the Cabinet. Work by SUN Studio Rostov-on-Don.



Flower trail.

Flight of the light moths in the work of SUN Studio Rostov-on-Don.

Printing on plastic



Jane Avril.
Dancer of the Moulin Rouge and the famous model of Toulouse-Lautrec on the sign near the wardrobe. Printed by SUN Studio Yekaterinburg.



French legend.
Great tower in the plastic painting. Work by SUN Studio Yekaterinburg.



Fruit mix.
Color printing on the kitchen facade. The order of SUN Studio Rudny.

Printing on plexyglass and acrylic



Time of paints.

Bright clock for the living room. Printing on plexiglass is made by SUN Studio Kirov.

Sea cruise.

Printing of the yacht interior on acrylic. Work by SUN Studio Hong Kong.



Printing on wallpaper and murals



Happy English.

Printing on Wallpaper for children's English school. The order of SUN Studio Hong Kong.



Printing on wallpaper and murals



Space of style.

Stylish black and white printing decorated interiors of restaurant and jewelry store.
Works by SUN Studio Hong Kong.



Printing on wallpaper and murals



Fairy glade.

Printing on wallpaper for children's rooms. The order of SUN Studio Baku.



Children's World.

Favorite cartoon characters on the wallpaper for the kid's room. Printed by SUN Studio Perm.

Printing on metal



Soul of sunset.

Running horse on the background of the sunset sky. Printing on the radiator is made by SUN Studio Moscow (Moby Service).

Printing on ceramic tile



Cherry theme.

Different variants of images of juicy berries cherry on the ceramic tile. Printed by SUN Studio Krasnodar.

Printing on ceramic tile



For any taste.

SUN Studio technologies allow to apply any images on the ceramic tile. Someone loves flowers, and someone is enthusiastic about the heroes of the well-known cartoons. Works by SUN Studio Krasnodar and SUN Studio Kirov.



Printing on ceramic tile



Exquisite decor.
Printed ceramic tile for a store. Work by SUN Studio Hong Kong.

Textured panel.
Unusual ceramic tile display for a store. The order of SUN Studio Hong Kong.

Printing on ceramic tile



Journey.

Black and white panel with fragments from the traveler's life.
Work by SUN Studio Moscow (Moby Service).

Printing on blinds and roll-ups



City of Dreams.

Printing on vertical blinds. Work by SUN Studio Perm.

Printing on film



Look at the world.
Work by SUN Studio Krasnodar.



Sisters cherries.
Delicious berries on the film. The order of
SUN Studio Krasnodar.

Printing on canvas



Goodies.
Decor of the French bakery. Work by SUN Studio Hong Kong.

Printing on canvas



In the finest detail.

The works by SUN Studio Baku and SUN Studio Yekaterinburg are difficult to distinguish from the paintings of great artists.



Printing on PVC



Paradise Island.
Beautiful tropical landscape on the wall.
Work by SUN Studio Kirov.

Printing on the ceiling



Dessert.
Tasty strawberry on the stretched ceiling. The order of SUN Studio Perm.

Printing on the leather



European style.

Leather elements of the walls of jewelry store are decorated with stylish printing. The order of SUN Studio Hong Kong.



Printing on fabric



Purple sky.

Printing on the cover of wedding album. Work by SUN Studio Hong Kong.

Dear colleagues!

IQDEMY company sincerely hopes that this number was pleasant and useful for you. We invite you to a professional conversation to a productive exchange of ideas and experiences in the pages of Commonwealth. We'd love to hear your suggestions for topics magazine or questions you would like to discuss!



Mishenina Oxana

PR-manager IQDEMY

+7 (383) 363-35-33

Skype: o.mishenina_iq

o.mishenina@iqdemy.pro